

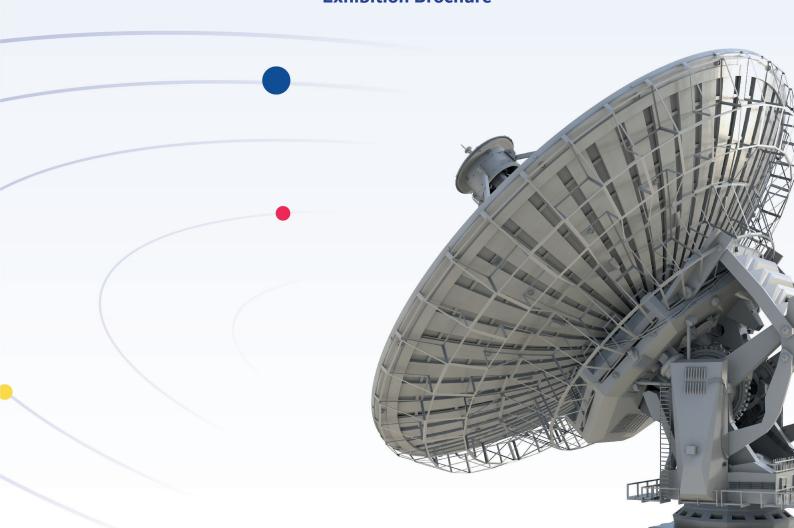




The 17th International Space Operations Conference (SpaceOps2023)

06-10 March 2023
DUBAI WORLD TRADE CENTRE

Exhibition Brochure



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ABOUT DUBAI

Well known for its fast-paced way of life, its energy, and its tolerance towards people from all over the world, Dubai will be a perfect location to host the SpaceOps 2023.

Home to Burj Khalifa the world's tallest building, Burj Al-Arab; the world's most luxurious hotel, and Dubai Mall; the world's largest and most luxurious shopping attraction, Dubai offers delegates, business travelers and tourists the opportunities to work and to relax.

With its internationally renowned luxury resorts and award-winning restaurants, iconic symbols of heritage, record-breaking shopping malls, and an unrivalled list of entertainment venues and cultural attractions, you may even end up extending your stay.

As an international gateway, we are confident that Dubai will astonish your senses in style and offer you the ideal backdrop to the 17th International Conference on Space Operations – SpaceOps 2023



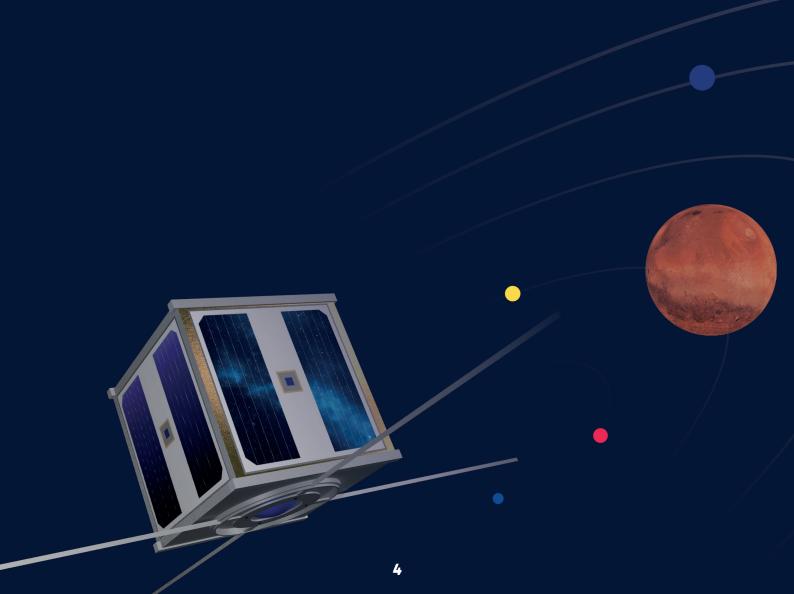
ABOUT SPACEOPS 2023

SpaceOps 2023 is a unique opportunity to meet east and west world-class scientists, practitioners, engineers and leaders in space industry to discuss the hot research topics and state-of-the-art technologies and innovations in the space sector.

This international forum is a valuable opportunity for our distinguished delegates to explore all aspects of space mission operations, including areas such as robotics, human, earth-orbiting, and deep space aspects of space operations. It also allows them to learn about the latest technologies and opportunities in this sector, and how advanced space technologies can contribute to finding solutions for the future of humanity.

The 17th edition of the International Conference on Space Operations, one of the world's premier space events, is being held in the Arab region for the first time ever. As official host of the SpaceOps 2023, the UAE will become the first-ever Arab country to host this Bi-annual technical gathering of the international space industry and Dubai will become the first city in the region.

We at the Mohammed bin Rashid Space Centre (MBRSC) are committed to making this event a resounding success. And we would like to invite you to be a part of this historic moment, to be a part of the UAE's legacy.



SPACEOPS ORGANIZATION

The International Committee on Technical Interchange for Space Mission Operations and Ground Data Systems (also referred to as the SpaceOps Organization) was formed in the realization that given the large number of people involved in space mission operations, an organized community or technical forum is needed. Since mission operations have become an increasingly large segment of space agency budgets, there is great interest in improving the capabilities and cost efficiencies of mission operations. It was in the spirit of providing the broadest possible managerial and technical interchange between space agencies, academia, and industry that SpaceOps was established. As the premier organization serving the space operations community, SpaceOps encompasses the following areas:

Operations-enabling technology in ground and flight systems

Operations management

Mission planning

Mission management

Cross support and interoperability

Launch operations

Spaceflight operations



WHY PARTICIPATE?

CONNECT, NETWORK AND BUILD PARTNERSHIPS

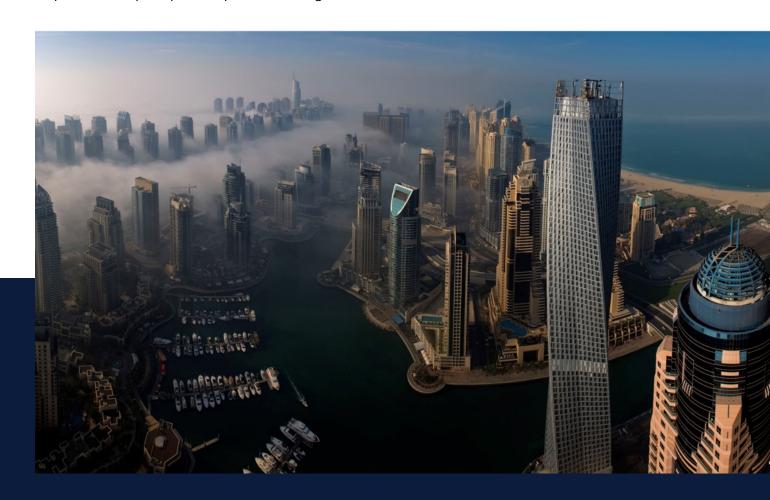
Each year the SpaceOps features a line-up of thematic plenary sessions, informative lectures, in-depth technical sessions, and interactive workshops — there is certainly no dearth of opportunities to learn. However, the event also features a unique networking opportunity among the space industry among the space science exhibition.

SHOWCASE YOUR ORGANIZATION

SpaceOps is structured to maximize networking opportunities; its organizers place heavy emphasis on the creation of alliances and partnerships during the event's run. SpaceOps 2023 will provide a platform to link the industry providers with space operations leaders and to make critical business connections. It will allow for collaboration and cooperation on a domestic as well as an international level.

MEET AND INTERACT WITH:

- Leaders from Space Operations Industry, high-level officials and executives.
- Industry representatives and innovators.
- Space Operations Clients, engineers, and specialists.
- Researchers and academics.
- Young professionals and students.
- Members of the press.
- We invite the industry members to participate, exhibit and bring their best and most innovative products, systems, and services to the SpaceOps2023 Exhibition for broad exposure to the space operations professional delegates.



ABOUT MBRSC

The Mohammed Bin Rashid Space Centre,

founded in 2006, is home to the UAE National Space Programme. The Centre builds and operates earth observation satellites, offering imaging and data analysis services to clients around the world. The Centre launched DubaiSat-1, DubaiSat-2, and recently launched KhalifaSat on 29 October 2018 from Tanegashima Space Center in Japan. KhalifaSat was developed 100% in the UAE by a team of highly qualified Emirati engineers. The Centre is responsible for the development of the Emirates Mars Mission and the Mars Hope Probe, a mission to reach Mars orbit by 2021 and gather key science data about Mars' atmosphere, as well as the UAE Astronaut Programme and the development of the Mars 2117 vision to build a human colony on Mars.







VENUE DETAILS AND FLOOR PLAN

At Dubai World Trade Centre (DWTC) the only limit is your imagination. As the region's largest events venue, we offer every type of service and support all under one roof.

Our business was founded on one simple idea creating better events and experiences. If you can imagine it, we'll make it happen. Dubai World Trade Centre is centrally located within the commercial business district of Dubai amidst the city's iconic landmarks.

With over 30 years' experience and more than one million square feet of multi-purpose space, we have welcomed some of the world's most high-profile events. A destination in itself, DWTC hosts more than 500 events across international trade fairs, mega consumer shows and prestigious conventions – and welcomes more than 3 million visitors from 160 global markets every year.

With the Dubai International Convention and Exhibition Centre at the heart of our complex, DWTC is home to the commercial offices of Sheikh Rashid Tower and the Convention Tower. With our own fully onsite serviced accommodation at The Apartments as well as our associate onsite hotels, Novotel and Ibis, a good night's sleep is within arm's reach. The result is a complex fully integrated into the business heart of Dubai.



SPACEOPS 2023 EXHIBITION

Stand Package	Raw Space (minimum 18 sqm)	Shell Scheme (minimum 9 sqm)
Investment in AED	AED 2,340 / sqm	AED 2,565 / sqm

Exhibition Floor Plan



Floor Plan is subject to change. Confirmed clients will be informed about changes before ocurring.

Raw Space only:

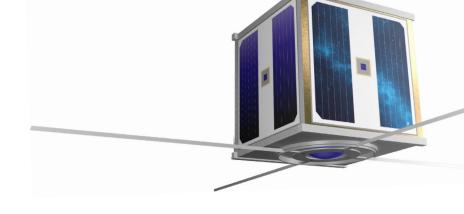
- \rightarrow Space is sold on per SQM basis with a minimum of 3 x 6 = 18 sqm (international booth size equivalent to 10ft x 20ft).
- > 2 Exhibitors badges per 9 SQM.
- > Space only stand does not include any carpet, furniture, structure, furnishings, electrical or signage. These need to be purchased with the exhibition contractor

Please note that the maximum ceiling height of Sheikh Maktoum Hall is 4.5m hence it is NOT advisable to build a double-decker stand.

Shell Scheme:

Shell scheme stand includes the following:

- Standard Booth 9sqm (minimum)
- Shell Scheme
- 1 Round Table
- 2 Chairs
- 3 Spot Lights
- 1 Waste Bin
- Floor Carpet
- Electricity x 1 kw
- Power Socket
- Lightbox fascia panel with company name and booth number





General Rules:

- Two (2) exhibitor booth staff badges for every 9sqm space/booth booked.
- The bookings will be considered on first come first served basis.
- Inclusion in digital exhibitor directory and online floorplan.
- Exhibitors will have to pay the mandatory insurance fees which covers the Third Party Public Liability Insurance for Exhibitors.
- The insurance costs would vary upon various stand sizes The insurance costs are as follows:

9sqm to 35sqm	36sqm to 100sqm	101sqm & above
AED 400	AED 600	AED 800

- The organizer holds the right to approve or reject any stand confirmations.
- Exhibitor badges will provide access to the exhibition area, Opening Ceremony, Welcome Reception, Daily lunch and coffee breaks, Poster presentations and the plenary program only. The entry to the presentations in technical sessions are not included and require registration as a full delegate.

REGISTER YOUR INTEREST TO EXHIBIT AT SPACEOPS 2023, DUBAI

Please complete the form below and our dedicated team will contact you shortly for any further assistance.

Organization:							
Contact Person:							
City:	Country:						
E-mail:	l: Phone Number:						
Mobile: Website:							
STAND PACKAGES	PRICE / SQM		TOTAL SQM	TOTAL STAND VALUE IN AED			
SHELL SCHEME STAND (minimum 9 sqm	AED 2,565 / SQM						
SPACE ONLY STAND (minimum 18 sqm) Only raw space will be provided, exhibitors will have to design their own stand & order electricity separately		40 / SQM					
MANDATORY INSURANCE FEES	9SQM-35SQM AED 400	36SQM-100SQM AED 600	101SQM & above AED 800				
Insurance fees is mandatory and cannot be waived off as it covers the Mandatory Third-Party Public Liability Insurance for Exhibitors							
All invoices are in the local currency (AED) Sign Here:							
The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.							
For further inquiries:							
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Thank you

