

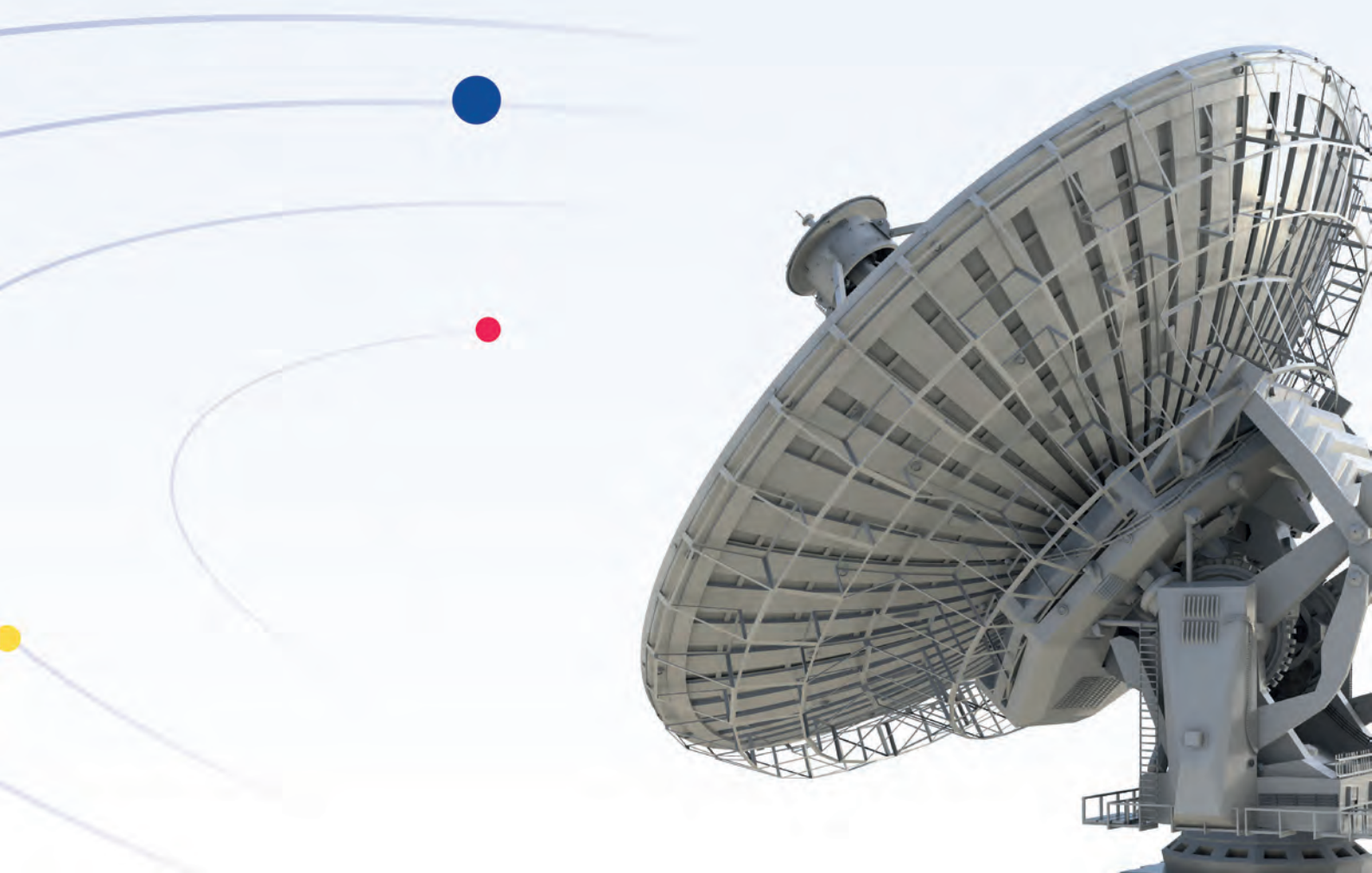


# The 17th International Space Operations Conference (SpaceOps2023)

06-10 March 2023

DUBAI WORLD TRADE CENTRE

Other Sponsorship Opportunities Brochure



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## **ABOUT DUBAI**

Well known for its fast-paced way of life, its energy, and its tolerance towards people from all over the world, Dubai will be a perfect location to host the SpaceOps 2023.

Home to Burj Khalifa the world's tallest building, Burj Al-Arab; the world's most luxurious hotel, and Dubai Mall; the world's largest and most luxurious shopping attraction, Dubai offers delegates, business travelers and tourists the opportunities to work and to relax.

With its internationally renowned luxury resorts and award-winning restaurants, iconic symbols of heritage, record-breaking shopping malls, and an unrivalled list of entertainment venues and cultural attractions, you may even end up extending your stay.

As an international gateway, we are confident that Dubai will astonish your senses in style and offer you the ideal backdrop to the 17th International Conference on Space Operations – SpaceOps 2023



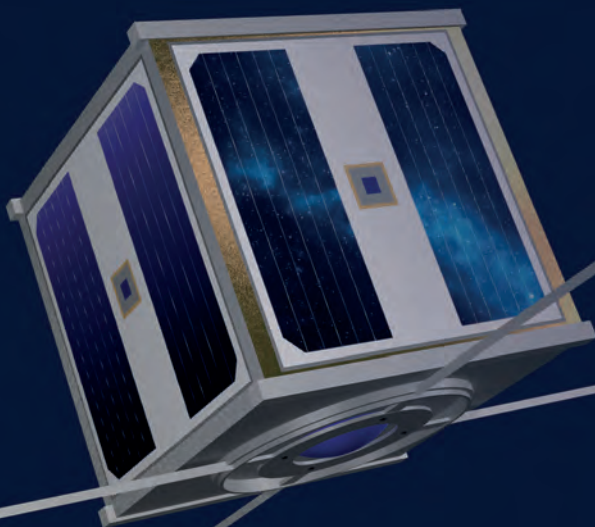
## ABOUT SPACEOPS 2023

SpaceOps 2023 is a unique opportunity to meet east and west world-class scientists, practitioners, engineers and leaders in space industry to discuss the hot research topics and state-of-the-art technologies and innovations in the space sector.

This international forum is a valuable opportunity for our distinguished delegates to explore all aspects of space mission operations, including areas such as robotics, human, earth-orbiting, and deep space aspects of space operations. It also allows them to learn about the latest technologies and opportunities in this sector, and how advanced space technologies can contribute to finding solutions for the future of humanity.

The 17th edition of the International Conference on Space Operations, one of the world's premier space events, is being held in the Arab region for the first time ever. As official host of the SpaceOps 2023, the UAE will become the first-ever Arab country to host this Bi-annual technical gathering of the international space industry and Dubai will become the first city in the region.

We at the Mohammed bin Rashid Space Centre (MBRSC) are committed to making this event a resounding success. And we would like to invite you to be a part of this historic moment, to be a part of the UAE's legacy.



## SPACEOPS ORGANIZATION

The International Committee on Technical Interchange for Space Mission Operations and Ground Data Systems (also referred to as the SpaceOps Organization) was formed in the realization that given the large number of people involved in space mission operations, an organized community or technical forum is needed. Since mission operations have become an increasingly large segment of space agency budgets, there is great interest in improving the capabilities and cost efficiencies of mission operations. It was in the spirit of providing the broadest possible managerial and technical interchange between space agencies, academia, and industry that SpaceOps was established. As the premier organization serving the space operations community, SpaceOps encompasses the following areas:

- Operations-enabling technology in ground and flight systems

- Operations management

- Mission planning

- Mission management

- Cross support and interoperability

- Launch operations

- Spaceflight operations



## **WHY PARTICIPATE?**

### **CONNECT, NETWORK AND BUILD PARTNERSHIPS**

Each year the SpaceOps features a line-up of thematic plenary sessions, informative lectures, in-depth technical sessions, and interactive workshops — there is certainly no dearth of opportunities to learn. However, the event also features a unique networking opportunity among the space industry among the space science exhibition.

### **SHOWCASE YOUR ORGANIZATION**

SpaceOps is structured to maximize networking opportunities; its organizers place heavy emphasis on the creation of alliances and partnerships during the event's run. SpaceOps 2023 will provide a platform to link the industry providers with space operations leaders and to make critical business connections. It will allow for collaboration and cooperation on a domestic as well as an international level.

### **MEET AND INTERACT WITH:**

- Leaders from Space Operations Industry, high-level officials and executives.
- Industry representatives and innovators.
- Space Operations Clients, engineers, and specialists.
- Researchers and academics.
- Young professionals and students.
- Members of the press.
- We invite the industry members to participate, exhibit and bring their best and most innovative products, systems, and services to the SpaceOps2023 Exhibition for broad exposure to the space operations professional delegates.



## ABOUT MBRSC

The Mohammed Bin Rashid Space Centre, founded in 2006, is home to the UAE National Space Programme. The Centre builds and operates earth observation satellites, offering imaging and data analysis services to clients around the world. The Centre launched DubaiSat-1, DubaiSat-2, and recently launched KhalifaSat on 29 October 2018 from Tanegashima Space Center in Japan. KhalifaSat was developed 100% in the UAE by a team of highly qualified Emirati engineers. The Centre is responsible for the development of the Emirates Mars Mission and the Mars Hope Probe, a mission to reach Mars orbit by 2021 and gather key science data about Mars' atmosphere, as well as the UAE Astronaut Programme and the development of the Mars 2117 vision to build a human colony on Mars.



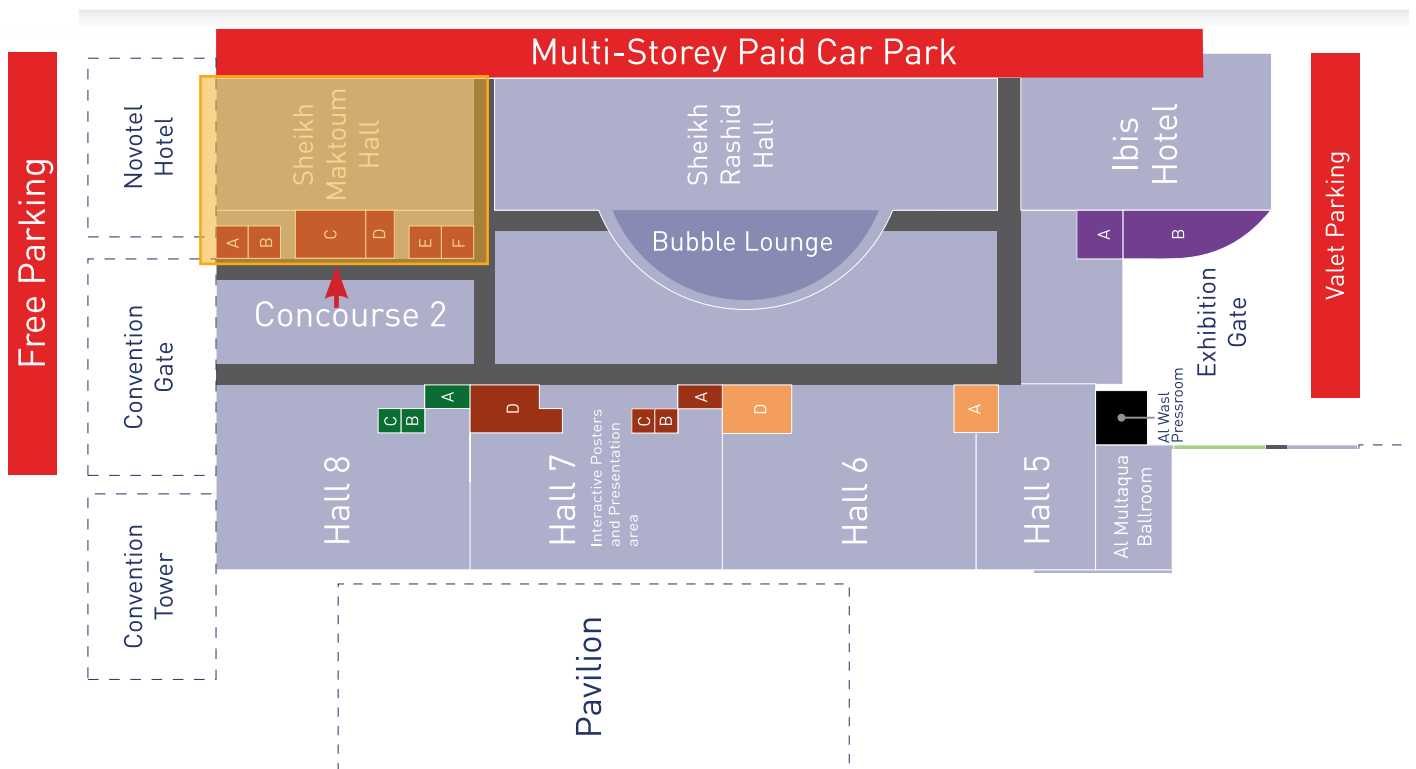
## VENUE DETAILS AND FLOOR PLAN

At Dubai World Trade Centre (DWTC) the only limit is your imagination. As the region's largest events venue, we offer every type of service and support all under one roof.

Our business was founded on one simple idea creating better events and experiences. If you can imagine it, we'll make it happen. Dubai World Trade Centre is centrally located within the commercial business district of Dubai amidst the city's iconic landmarks.

With over 30 years' experience and more than one million square feet of multi-purpose space, we have welcomed some of the world's most high-profile events. A destination in itself, DWTC hosts more than 500 events across international trade fairs, mega consumer shows and prestigious conventions – and welcomes more than 3 million visitors from 160 global markets every year.

With the Dubai International Convention and Exhibition Centre at the heart of our complex, DWTC is home to the commercial offices of Sheikh Rashid Tower and the Convention Tower. With our own fully onsite serviced accommodation at The Apartments as well as our associate onsite hotels, Novotel and Ibis, a good night's sleep is within arm's reach. The result is a complex fully integrated into the business heart of Dubai.





## OTHER SPONSORSHIP OPPORTUNITIES

### ADDITIONAL ITEMS SPONSORSHIP

ITEM	DESCRIPTION & BENEFITS	NUMBER OF OPPORTUNITIES	PRICE IN AED
Lanyard	Exclusive: 1 sponsor + event logo	1	AED 60,000
Delegates Bags	Up to 2 opportunities	2	AED 55,000
Delegates Giveaway	Exclusive: only one logo	2	AED 50,000
Advertising Opportunities	Full page	Multiple	AED 17,850
	Half page (Multiple)	Multiple	AED 11,760
	Inside front cover (1 opportunity)	1	AED 23,100
	Inside back cover (1 opportunity)	1	AED 21,000

### CATERING SPONSORSHIP

ITEM	DESCRIPTION & BENEFITS	NUMBER OF OPPORTUNITIES	PRICE IN AED
COFFEE BREAK FOR 1 DAY	Coffee will be served in the exhibition area and some common areas during morning and afternoon breaks	6	AED 30,000
FULL WEEK COFFEE BREAK	Coffee will be served in the exhibition area	3	AED 90,000
LUNCH BREAK FOR 1 DAY	Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the program	5	AED 50,000
LUNCH BREAK FOR FULL WEEK	Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the program	2	AED 90,000

## ACTIVITIES SPONSORSHIP

ITEM	DESCRIPTION & BENEFITS	NUMBER OF OPPORTUNITIES	PRICE IN AED
POSTER SESSIONS	sponsors logo on the poster pods	5	AED 25,000
CONFERENCE DINNER	<p>conference dinner location will be available by August 2022</p> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>- 4 Full registrations</li> <li>- 2 VIP seating at the opening ceremony</li> <li>- 5 - 10 Speech/Corporate video at conference dinner</li> <li>- 3x3 exhibition booth + 2 exhibitor badges</li> <li>- Display of corporate logo in the program</li> <li>- Display of corporate logo, details and hyperlink to sponsor's website on the event website</li> <li>- Half page Color advertisement in the program</li> <li>- Inclusion of your promotional material (to be provided by sponsor) in the conference bags</li> <li>- Branding visibility at the Conference dinner at all possible locations</li> <li>- 1 Complimentary invitation for the welcome reception <b>(for non-registered guests)</b></li> <li>- 5 Complimentary invitation for the Conference dinner <b>(for non-registered guests)</b></li> <li>- Display of logo in digital screens over coffee break areas inside exhibition <b>on the opening day</b></li> </ul>	2	AED 120,000
WELCOME RECEPTION	<p>Welcome Reception location will be available by July 2022</p> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>- 3 Full registrations</li> <li>- 1 VIP seating at the opening ceremony</li> <li>- 3x3 exhibition booth + 2 exhibitor badges</li> <li>- Display of corporate logo in the program</li> <li>- Display of corporate logo, details and hyperlink to sponsor's website on the event website</li> <li>- Inclusion of your promotional material (to be provided by sponsor) in the conference bags</li> <li>- Branding visibility at the Welcome Reception at all possible locations</li> <li>- 5 Complimentary invitation for the welcome reception <b>(for non-registered guests)</b></li> <li>- 1 Complimentary invitation for the Conference dinner <b>(for non-registered guests)</b></li> <li>- Display of logo in digital screens over coffee break areas inside exhibition on the opening day</li> </ul>	3	AED 60,000
DEDICATED PLENARY (AVAILABLE TILL 1ST AUGUST 2022)	<ul style="list-style-type: none"> <li>- include in the program a dedicated 60 minutes plenary to the sponsor and its partners</li> <li>- attendees can be by invitation only (VIPS, stakeholders, customers...etc.) or open to all (upon sponsor's decision)</li> <li>- plenary will be assigned during the first 4 days to ensure maximum attendees</li> </ul> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>- 5 complimentary 1 day access</li> <li>- 1 Complimentary invitation for the Conference dinner (for non-registered guests)</li> <li>- 3x3 exhibition booth + 2 exhibitor badges <b>or</b> Half Page Advertisement (upon sponsor's decision)</li> <li>- Display of corporate logo in the program</li> <li>- Display of corporate logo, details and hyperlink to sponsor's website on the event website</li> <li>- Display of logo in digital screens over coffee break areas inside exhibition on the of the plenary</li> </ul>	5	AED 60,000

# REGISTER YOUR INTEREST TO OTHER SPONSORSHIP OPPORTUNITIES AT SPACEOPS 2023, DUBAI

Please complete the form below and our dedicated team will contact you shortly for any further assistance.

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mobile: \_\_\_\_\_ Website: \_\_\_\_\_

## OTHER SPONSORSHIP OPTIONS (choose from the options defined in the Sponsorship brochure)

<b>VAT @ 5%</b>		
<b>Estimated Total</b>		

Insurance fees is mandatory and cannot be waived off as it covers the Mandatory Third-Party Public Liability Insurance for Exhibitors

All invoices are in the local currency (AED)

Sign Here: \_\_\_\_\_

*The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.*

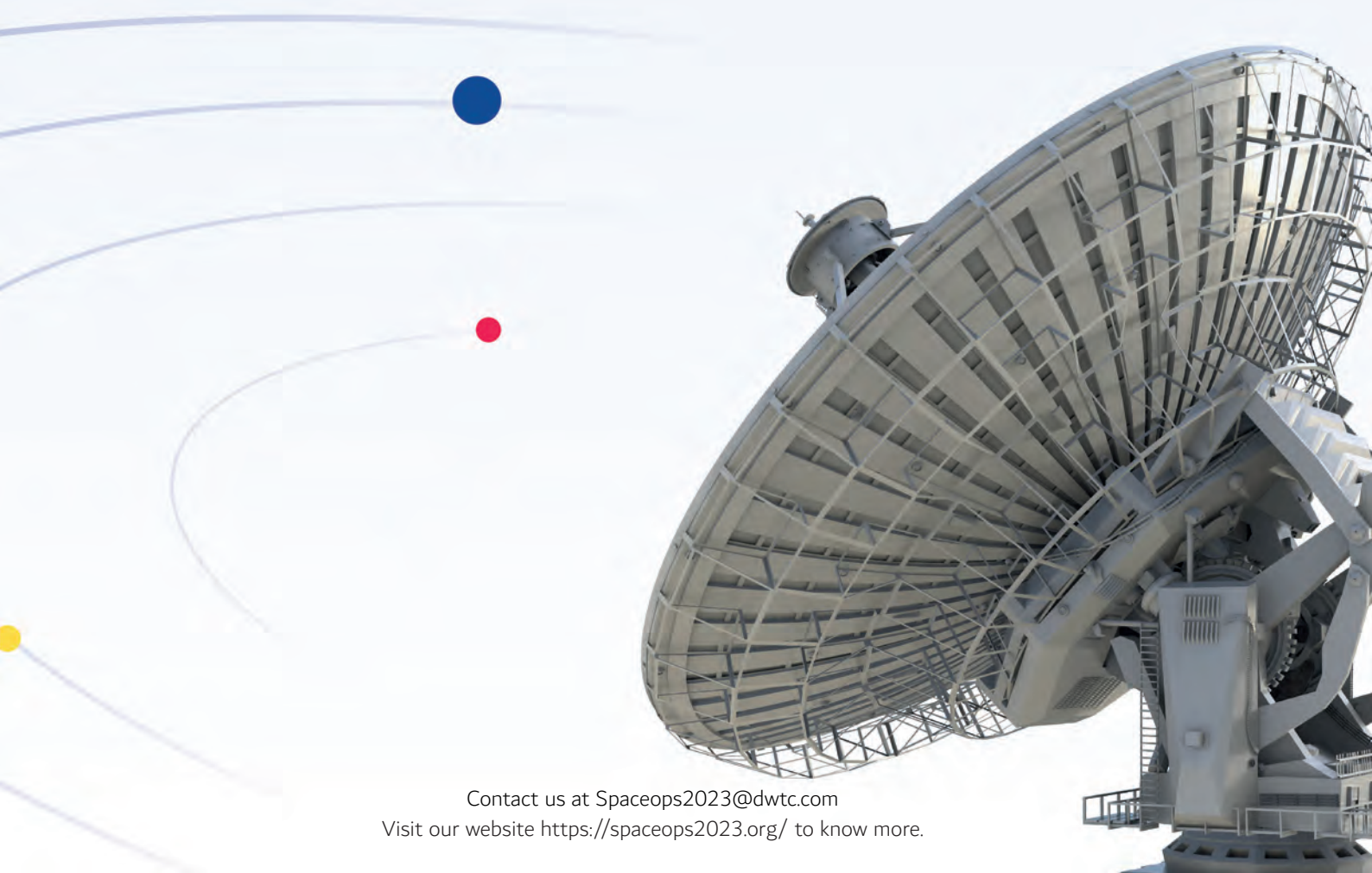
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# Thank you



Contact us at [Spaceops2023@dwtc.com](mailto:Spaceops2023@dwtc.com)  
Visit our website <https://spaceops2023.org/> to know more.