



The 17th International Space Operations Conference (SpaceOps2023)

06-10 March 2023
DUBAI WORLD TRADE CENTRE
Sponsorship & Exhibition Brochure



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ABOUT DUBAI

Well known for its fast-paced way of life, its energy, and its tolerance towards people from all over the world, Dubai will be a perfect location to host the SpaceOps 2023.

Home to Burj Khalifa the world's tallest building, Burj Al-Arab; the world's most luxurious hotel, and Dubai Mall; the world's largest and most luxurious shopping attraction, Dubai offers delegates, business travelers and tourists the opportunities to work and to relax.

With its internationally renowned luxury resorts and award-winning restaurants, iconic symbols of heritage, record-breaking shopping malls, and an unrivalled list of entertainment venues and cultural attractions, you may even end up extending your stay.

As an international gateway, we are confident that Dubai will astonish your senses in style and offer you the ideal backdrop to the 17th International Conference on Space Operations – SpaceOps 2023



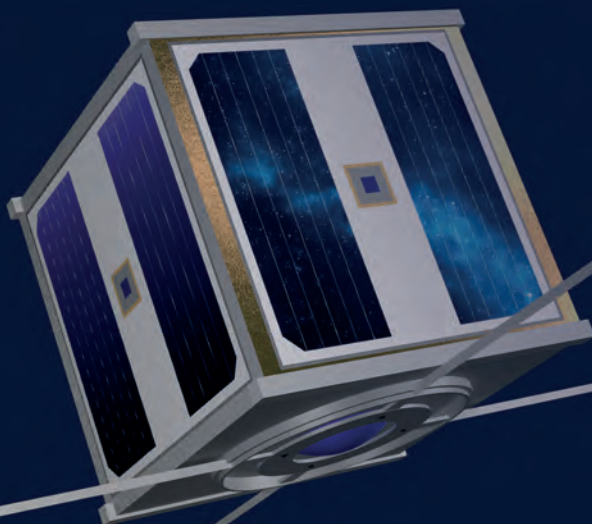
ABOUT SPACEOPS 2023

SpaceOps 2023 is a unique opportunity to meet east and west world-class scientists, practitioners, engineers and leaders in space industry to discuss the hot research topics and state-of-the-art technologies and innovations in the space sector.

This international forum is a valuable opportunity for our distinguished delegates to explore all aspects of space mission operations, including areas such as robotics, human, earth-orbiting, and deep space aspects of space operations. It also allows them to learn about the latest technologies and opportunities in this sector, and how advanced space technologies can contribute to finding solutions for the future of humanity.

The 17th edition of the International Conference on Space Operations, one of the world's premier space events, is being held in the Arab region for the first time ever. As official host of the SpaceOps 2023, the UAE will become the first-ever Arab country to host this Bi-annual technical gathering of the international space industry and Dubai will become the first city in the region.

We at the Mohammed bin Rashid Space Centre (MBRSC) are committed to making this event a resounding success. And we would like to invite you to be a part of this historic moment, to be a part of the UAE's legacy.



SPACEOPS ORGANIZATION

The International Committee on Technical Interchange for Space Mission Operations and Ground Data Systems (also referred to as the SpaceOps Organization) was formed in the realization that given the large number of people involved in space mission operations, an organized community or technical forum is needed. Since mission operations have become an increasingly large segment of space agency budgets, there is great interest in improving the capabilities and cost efficiencies of mission operations. It was in the spirit of providing the broadest possible managerial and technical interchange between space agencies, academia, and industry that SpaceOps was established. As the premier organization serving the space operations community, SpaceOps encompasses the following areas:

- Operations-enabling technology in ground and flight systems
- Operations management
- Mission planning
- Mission management
- Cross support and interoperability
- Launch operations
- Spaceflight operations



WHY PARTICIPATE?

CONNECT, NETWORK AND BUILD PARTNERSHIPS

Each year the SpaceOps features a line-up of thematic plenary sessions, informative lectures, in-depth technical sessions, and interactive workshops — there is certainly no dearth of opportunities to learn. However, the event also features a unique networking opportunity among the space industry among the space science exhibition.

SHOWCASE YOUR ORGANIZATION

SpaceOps is structured to maximize networking opportunities; its organizers place heavy emphasis on the creation of alliances and partnerships during the event's run. SpaceOps 2023 will provide a platform to link the industry providers with space operations leaders and to make critical business connections. It will allow for collaboration and cooperation on a domestic as well as an international level.

MEET AND INTERACT WITH:

- Leaders from Space Operations Industry, high-level officials and executives.
- Industry representatives and innovators.
- Space Operations Clients, engineers, and specialists.
- Researchers and academics.
- Young professionals and students.
- Members of the press.
- We invite the industry members to participate, exhibit and bring their best and most innovative products, systems, and services to the SpaceOps2023 Exhibition for broad exposure to the space operations professional delegates.



ABOUT MBRSC

The Mohammed Bin Rashid Space Centre, founded in 2006, is home to the UAE National Space Programme. The Centre builds and operates earth observation satellites, offering imaging and data analysis services to clients around the world. The Centre launched DubaiSat-1, DubaiSat-2, and recently launched KhalifaSat on 29 October 2018 from Tanegashima Space Center in Japan. KhalifaSat was developed 100% in the UAE by a team of highly qualified Emirati engineers. The Centre is responsible for the development of the Emirates Mars Mission and the Mars Hope Probe, a mission to reach Mars orbit by 2021 and gather key science data about Mars' atmosphere, as well as the UAE Astronaut Programme and the development of the Mars 2117 vision to build a human colony on Mars.



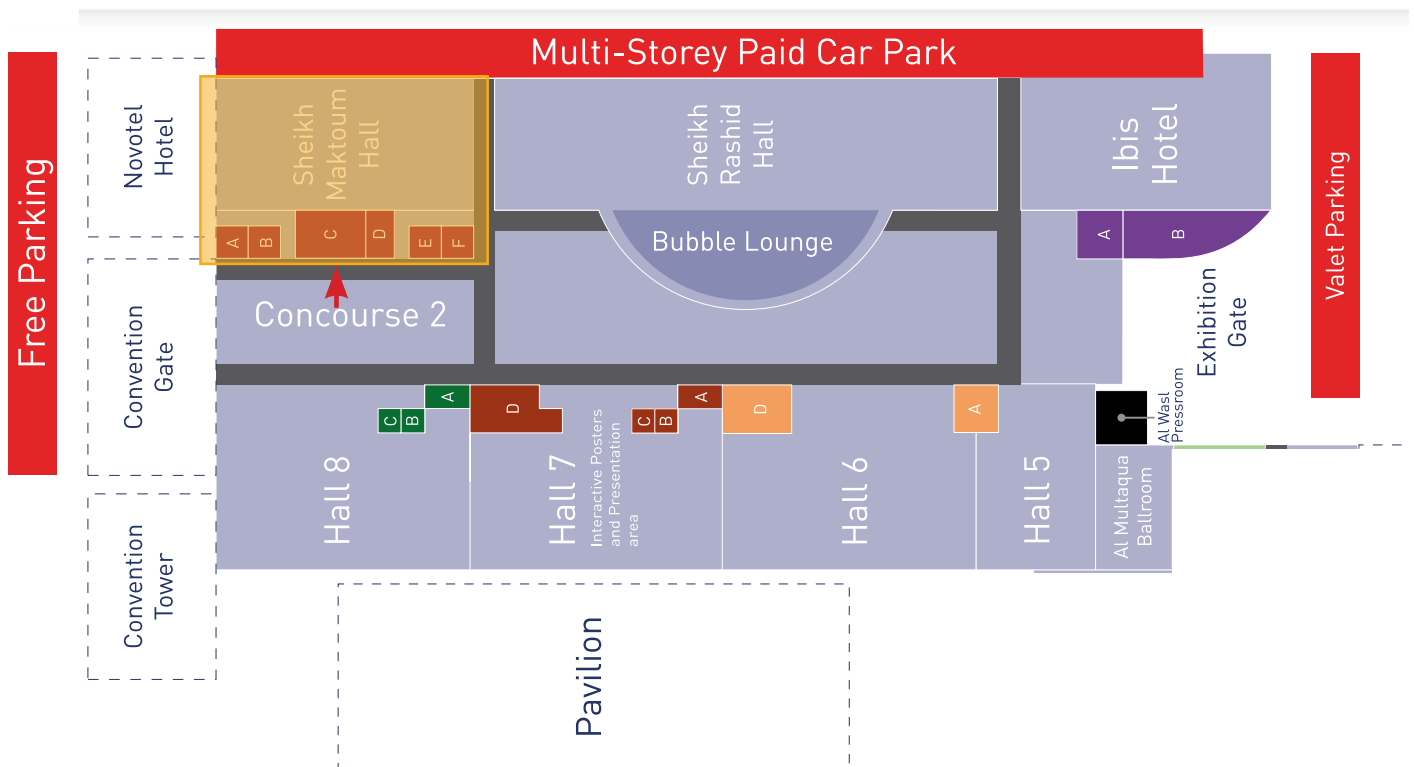
VENUE DETAILS AND FLOOR PLAN

At Dubai World Trade Centre (DWTC) the only limit is your imagination. As the region's largest events venue, we offer every type of service and support all under one roof.

Our business was founded on one simple idea creating better events and experiences. If you can imagine it, we'll make it happen. Dubai World Trade Centre is centrally located within the commercial business district of Dubai amidst the city's iconic landmarks.

With over 30 years' experience and more than one million square feet of multi-purpose space, we have welcomed some of the world's most high-profile events. A destination in itself, DWTC hosts more than 500 events across international trade fairs, mega consumer shows and prestigious conventions – and welcomes more than 3 million visitors from 160 global markets every year.

With the Dubai International Convention and Exhibition Centre at the heart of our complex, DWTC is home to the commercial offices of Sheikh Rashid Tower and the Convention Tower. With our own fully onsite serviced accommodation at The Apartments as well as our associate onsite hotels, Novotel and Ibis, a good night's sleep is within arm's reach. The result is a complex fully integrated into the business heart of Dubai.



SPONSORSHIP PACKAGES

We offer a range of opportunities to organizations interested in associating with SpaceOps 2023. The benefits, privileges, exhibition space and values associated with each of the packages and opportunities are outlined below.

	Platinum	Gold	Silver	Bronze
Sponsorship Value in AED	AED 252,000	AED 190,000	AED 126,000	AED 65,000
Benefits				
Complimentary full-registrationsConference Passes	6	5	3	2
VIP seating at the Opening Ceremony	4	2	2	1
Verbal recognition at Opening Ceremony	√	√	√	
Speech/Corporate video	10 minutes during opening of the conference dinner	5 minutes during opening of the conference dinner		
Space only in exhibition area	9 x 6	6 x 6	6 x 3	Shell Scheme
Priority to choose location	First	Second	Third	Fourth
Logo on all Halls screens	√	√		
Display of corporate logo on all advertisements	√	√		
Display of corporate logo in the final program in Sponsors page	√	√	√	√
Display of corporate logo, details and hyperlink to sponsor's website on the event website	√	√	√	√
Logo on the final program cover (Back)	√			
Color advertisement in the program	full page	full page	half page	half page
Announcement of sponsor status in the newsletters	√	√	√	√
Inclusion of sponsor's promotional material (to be provided by sponsor) in the conference bags	√	√	√	√
Logo display on Conference Bag	√	√	√	√
Number of Branding visibility at the Welcome Reception	2	1	1	1
Number of Branding visibility at the Conference dinner	2	1	1	
Venue branding opportunities	√	√	√	
Display of logo in digital screen over coffee break areas inside exhibition	√	√	√	√
Complimentary invitation for the Welcome Reception (for non-registered guests)	3	2	1	1
Complimentary invitation for the Conference dinner (for non-registered guests)	2	1	1	1
Talking opportunity at a dedicated Plenary	30 Minutes			
Event sponsorship of SYP program	√			

P | PLATINUM SPONSORSHIP PACKAGE:

Opportunities | *Two (2)*
Investment | *AED 252,000*

The opportunity to organize a 30-minute plenary on prominent topics (Request to be sent by 1st August 2022).

REGISTRATION

› 6 complimentary full-access registration passes to the conference.

ADVERTISEMENT AND ACKNOWLEDGMENT

- Verbal recognition at the official Opening Ceremony.
- Sponsor's Logo on the Conference Bag.
- Inclusion of sponsorship's promotional material in each participant's Conference bags (sponsor to provide insert).
- 1 full page advertisement: 1 inside front cover either final program or technical program.
- Logo on the Final Program's back cover (outside).
- Verbal recognition from the podium at Conference Dinner.
- 10 minutes Speaking opportunity at the Conference dinner.
- 2 Logos recognition as a sponsor at these events: Welcome Reception and Conference Dinner.

G | GOLD SPONSORSHIP PACKAGE:

Opportunities | *Three (3)*
Investment | *AED 190,000*

REGISTRATION

› 4 complimentary full-access registration passes to the conference.

ADVERTISEMENT AND ACKNOWLEDGMENT

- Verbal recognition at the official Opening Ceremony.
- Sponsor's Logo on the Conference Bag.
- Inclusion of sponsorship's promotional material in each participant's Conference bags (sponsor to provide insert).
- 1 full page advertisement: 1 inside front cover either final program or technical program.
- Logo on the Final Program's back cover (outside).
- Verbal recognition from the podium at Conference Dinner.
- 5 minutes Speaking opportunity at the Conference dinner.
- Logo recognition as a sponsor at these events: Welcome Reception and Conference Dinner.

- Acknowledgment on selected Conference signage, Conference website, final program and venue branding.

EXHIBITION

- Complimentary exhibit raw space in prime location: 9 x 6 m.
- 18 Complimentary exhibitor Passes.
- First priority in choice of exhibition location.
- Logo and Exhibitor profile in the final program.

ADDITIONAL PRIVILEGES

- 4 VIP seats at the Opening Ceremony.
- 3 Complimentary tickets to the welcome reception.
- 2 Complimentary tickets to the conference dinner.
- Event Sponsorship of SYP program.
- Display of logo on digital screen at the exhibition.

- Acknowledgment on selected Conference signage, Conference website, final program and venue branding.

EXHIBITION

- Complimentary exhibit raw space in prime location: 6 x 6 m.
- 14 Complimentary exhibitor Passes.
- Second priority in choice of exhibition location.
- Logo and Exhibitor profile in the final program.

ADDITIONAL PRIVILEGES

- 3 VIP seats at the Opening Ceremony.
- 2 Complimentary tickets to the welcome reception.
- 1 Complimentary ticket to the conference dinner.
- Display of logo on digital screen at the exhibition.



S | SILVER SPONSORSHIP PACKAGE:

Opportunities | *Four (4)*
Investment | *AED 126,000*

REGISTRATION

- › 3 complimentary full-access registration passes to the conference.

ADVERTISEMENT AND ACKNOWLEDGMENT

- Verbal recognition at the official Opening Ceremony.
- Sponsor's Logo on the Conference Bag.
- Inclusion of sponsorship's promotional material in each participant's Conference bags (sponsor to provide insert).
- 1/2 page advertisement in the final program.
- Verbal recognition from the podium at Conference Dinner.
- Logo recognition as a sponsor at these events: Welcome Reception and Conference Dinner.
- Acknowledgment on selected Conference signage, Conference website, final program and venue branding.

EXHIBITION

- Complimentary exhibit raw space in prime location: 6 x 3 m.
- 8 Complimentary exhibitor Passes.
- Third priority in choice of exhibition location.
- Logo and Exhibitor profile in the final program.

ADDITIONAL PRIVILEGES

- 2 VIP seats at the Opening Ceremony.
- 1 Complimentary ticket to the welcome reception.
- 1 Complimentary ticket to the conference dinner.
- Display of logo on digital screen at the exhibition.

B | BRONZE SPONSORSHIP PACKAGE:

Opportunities | *Multiple*
Investment | *AED 65,000*

REGISTRATION

- › 2 complimentary full-access registration passes to the conference

ADVERTISEMENT AND ACKNOWLEDGMENT

- Sponsor's Logo on the Conference Bag.
- Inclusion of sponsorship's promotional material in each participant's Conference bags (sponsor to provide insert).
- 1/2 page advertisement in the final program.
- 1 prominent logo recognition opportunity at the welcome reception and conference dinner.
- Acknowledgment on selected Conference signage, Conference website, final program and venue branding.

EXHIBITION

- Complimentary exhibit raw space in prime location: 3 x 3 Shell Scheme.
- 4 Complimentary exhibitor Passes.
- Fourth priority in choice of exhibition location.
- Logo and Exhibitor profile in the final program.

ADDITIONAL PRIVILEGES

- 1 VIP seats at the Opening Ceremony.
- 1 Complimentary ticket to the welcome reception.
- 1 Complimentary ticket to the conference dinner.
- Display of logo on digital screen at the exhibition.



OTHER SPONSORSHIP OPPORTUNITIES

ADDITIONAL ITEMS SPONSORSHIP

ITEM	DESCRIPTION & BENEFITS	NUMBER OF OPPORTUNITIES	PRICE IN AED
Lanyard	Exclusive: 1 sponsor + event logo	1	AED 60,000
Delegates Bags	Up to 2 opportunities	2	AED 55,000
Delegates Giveaway	Exclusive: only one logo	2	AED 50,000
Advertising Opportunities	Full page	Multiple	AED 17,850
	Half page (Multiple)	Multiple	AED 11,760
	Inside front cover (1 opportunity)	1	AED 23,100
	Inside back cover (1 opportunity)	1	AED 21,000

CATERING SPONSORSHIP

ITEM	DESCRIPTION & BENEFITS	NUMBER OF OPPORTUNITIES	PRICE IN AED
COFFEE BREAK FOR 1 DAY	Coffee will be served in the exhibition area and some common areas during morning and afternoon breaks	6	AED 30,000
FULL WEEK COFFEE BREAK	Coffee will be served in the exhibition area	3	AED 90,000
LUNCH BREAK FOR 1 DAY	Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the program	5	AED 50,000
LUNCH BREAK FOR FULL WEEK	Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the program	2	AED 90,000

ACTIVITIES SPONSORSHIP

ITEM	DESCRIPTION & BENEFITS	NUMBER OF OPPORTUNITIES	PRICE IN AED
POSTER SESSIONS	sponsors logo on the poster pods	5	AED 25,000
CONFERENCE DINNER	<p>conference dinner location will be available by August 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> - 4 Full registrations - 2 VIP seating at the opening ceremony - 5 - 10 Speech/Corporate video at conference dinner - 3x3 exhibition booth + 2 exhibitor badges - Display of corporate logo in the program - Display of corporate logo, details and hyperlink to sponsor's website on the event website - Half page Color advertisement in the program - Inclusion of your promotional material (to be provided by sponsor) in the conference bags - Branding visibility at the Conference dinner at all possible locations - 1 Complimentary invitation for the welcome reception (for non-registered guests) - 5 Complimentary invitation for the Conference dinner (for non-registered guests) - Display of logo in digital screens over coffee break areas inside exhibition on the opening day 	2	AED 120,000
WELCOME RECEPTION	<p>Welcome Reception location will be available by July 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> - 3 Full registrations - 1 VIP seating at the opening ceremony - 3x3 exhibition booth + 2 exhibitor badges - Display of corporate logo in the program - Display of corporate logo, details and hyperlink to sponsor's website on the event website - Inclusion of your promotional material (to be provided by sponsor) in the conference bags - Branding visibility at the Welcome Reception at all possible locations - 5 Complimentary invitation for the welcome reception (for non-registered guests) - 1 Complimentary invitation for the Conference dinner (for non-registered guests) - Display of logo in digital screens over coffee break areas inside exhibition on the opening day 	3	AED 60,000
DEDICATED PLENARY (AVAILABLE TILL 1ST AUGUST 2022)	<ul style="list-style-type: none"> - include in the program a dedicated 60 minutes plenary to the sponsor and its partners - attendees can be by invitation only (VIPS, stakeholders, customers...etc.) or open to all (upon sponsor's decision) - plenary will be assigned during the first 4 days to ensure maximum attendees <p>Benefits:</p> <ul style="list-style-type: none"> - 5 complimentary 1 day access - 1 Complimentary invitation for the Conference dinner (for non-registered guests) - 3x3 exhibition booth + 2 exhibitor badges or Half Page Advertisement (upon sponsor's decision) - Display of corporate logo in the program - Display of corporate logo, details and hyperlink to sponsor's website on the event website - Display of logo in digital screens over coffee break areas inside exhibition on the of the plenary 	5	AED 60,000

SPACEOPS 2023 EXHIBITION

Stand Package	Raw Space (minimum 18 sqm)	Shell Scheme (minimum 9 sqm)
Investment in AED	AED 2,340 / sqm	AED 2,565 / sqm

Exhibition Floor Plan



Floor Plan is subject to change. Confirmed clients will be informed about changes before occurring.

Raw Space only:

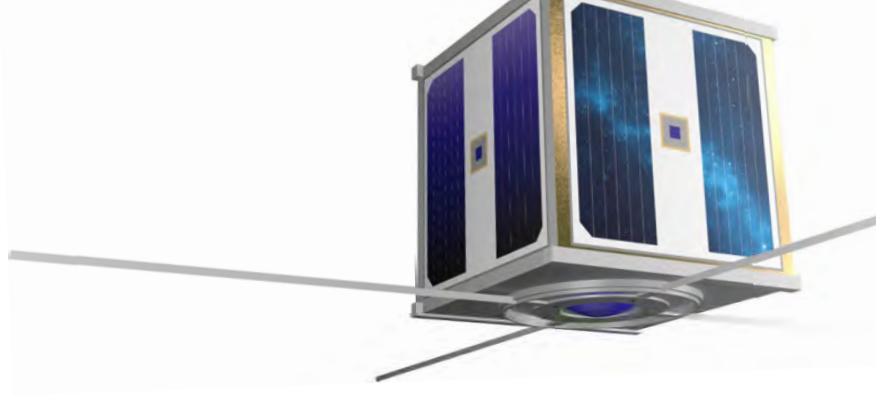
- › Space is sold on per SQM basis with a minimum of 3 x 6 = 18 sqm (international booth size equivalent to 10ft x 20ft).
- › 2 Exhibitors badges per 9 SQM.
- › Space only stand does not include any carpet, furniture, structure, furnishings, electrical or signage. These need to be purchased with the exhibition contractor

Please note that the maximum ceiling height of Sheikh Maktoum Hall is 4.5m hence it is NOT advisable to build a double-decker stand.

Shell Scheme:

Shell scheme stand includes the following:

- *Standard Booth - 9sqm (minimum)*
- *Shell Scheme*
- *1 Round Table*
- *2 Chairs*
- *3 Spot Lights*
- *1 Waste Bin*
- *Floor Carpet*
- *Electricity x 1 kw*
- *Power Socket*
- *Lightbox fascia panel with company name and booth number*



General Rules:

- Two (2) exhibitor booth staff badges for every 9sqm space/booth booked.
- The bookings will be considered on first come first served basis.
- Inclusion in digital exhibitor directory and online floorplan.
- Exhibitors will have to pay the mandatory insurance fees which covers the Third Party Public Liability Insurance for Exhibitors.
- The insurance costs would vary upon various stand sizes The insurance costs are as follows:

9sqm to 35sqm	36sqm to 100sqm	101sqm & above
AED 400	AED 600	AED 800

- The organizer holds the right to approve or reject any stand confirmations.
- Exhibitor badges will provide access to the exhibition area, Opening Ceremony, Welcome Reception, Daily lunch and coffee breaks, Poster presentations. The entry to the presentations in technical sessions are not included and require registration as a full delegate.

REGISTER YOUR INTEREST TO SPONSOR AT SPACEOPS 2023, DUBAI

Please complete the form below and our dedicated team will contact you shortly for any further assistance.

Organization: _____
Contact Person: _____ Designation: _____
City: _____ Country: _____
E-mail: _____ Phone Number: _____
Mobile: _____ Website: _____

SPONSORSHIP CATEGORY	VALUE IN AED	VALUE
Platinum	AED 252,000	
Gold	AED 190,000	
Silver	AED 126,000	
Bronze	AED 65,000	
VAT @ 5%		
Estimated Total		AED

OTHER SPONSORSHIP OPTIONS (choose from the options defined in the Sponsorship brochure)		
VAT @ 5%		
Estimated Total		

Insurance fees is mandatory and cannot be waived off as it covers the Mandatory Third-Party Public Liability Insurance for Exhibitors

All invoices are in the local currency (AED)

Sign Here: _____

The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.

For further inquiries:

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Partnership Director
Mobile: +971 50 6668 175
Email: Spaceops2023@dwtc.com

REGISTER YOUR INTEREST TO EXHIBIT AT SPACEOPS 2023, DUBAI

Please complete the form below and our dedicated team will contact you shortly for any further assistance.

Organization: _____
 Contact Person: _____ Designation: _____
 City: _____ Country: _____
 E-mail: _____ Phone Number: _____
 Mobile: _____ Website: _____

STAND PACKAGES	PRICE / SQM		TOTAL SQM	TOTAL STAND VALUE IN AED
SHELL SCHEME STAND (minimum 9 sqm)	<input type="checkbox"/>	AED 2,565 / SQM		
SPACE ONLY STAND (minimum 18 sqm) Only raw space will be provided, exhibitors will have to design their own stand & order electricity separately	<input type="checkbox"/>	AED 2,340 / SQM		
MANDATORY INSURANCE FEES	<input type="checkbox"/> 9SQM-35SQM AED 400	<input type="checkbox"/> 36SQM-100SQM AED 600	<input type="checkbox"/> 101SQM & above AED 800	
VAT @5%				
TOTAL IN AED				

Insurance fees is mandatory and cannot be waived off as it covers the Mandatory Third-Party Public Liability Insurance for Exhibitors

All invoices are in the local currency (AED)

Sign Here: _____

The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.

For further inquiries:

Ghariba Salem

Asst. Project Manager –
Sponsorships and Exhibitions
Mobile: +971 50 1999 199
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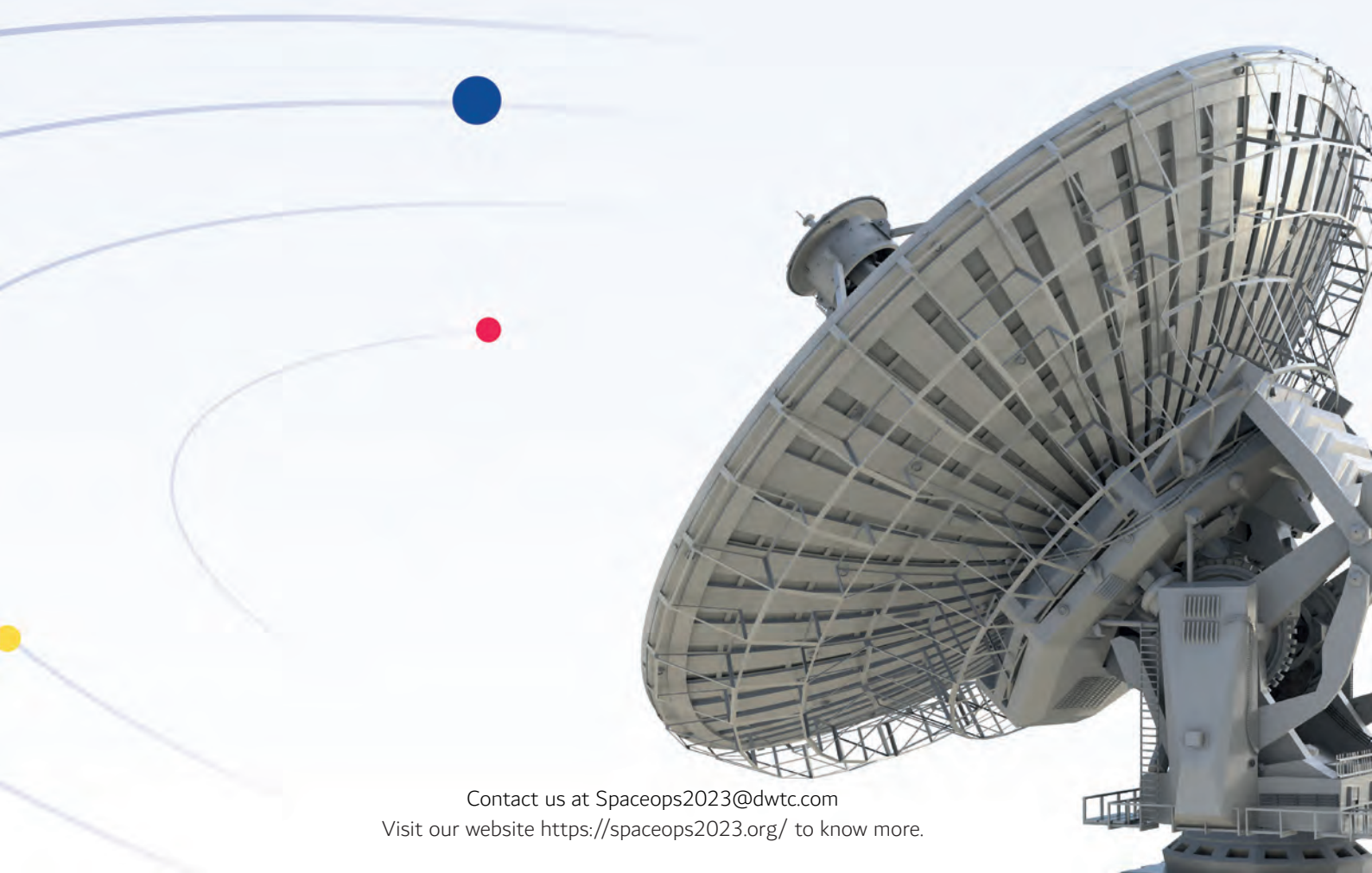
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Thank you



Contact us at Spaceops2023@dwtc.com
Visit our website <https://spaceops2023.org/> to know more.